	22 June 2020	23 June 2020	24 June 2020	25 June 2020	26 June 2020
	SYSTEM BIOLOGY	REGULATORY DAY	DRUG MANAGEMENT/MARKE TING	COMMUNICATION DAY	INNOVATION DAY
9.00-11.00	Prof. Corrado Priami Computational Health	Dott. Marco Tuccori The study of the drug effects in the administrative health databases: evaluation of the potential, of the methods and interpretation of the results	Dott. Alberto Bresci , Dott.ssa Antonietta De Rubertis, Dott.ssa Claudia Boldrini Pharmaceutical Management	Prof. Ivano Eberini Training on social media and public communications	Dott. Luca Menichetti Use of molecular imaging techniques in the development of new biomaterials and nanomedicine approaches in the framework of the European research program H2020
11.00-13.00	Dott. Alina Sirbu Machine learning tools for diagnostic and biomarker extraction	Dott. Giovanni Gori Early phase clinical drug development in Italy	Prof. Giuseppe Turchetti Transfer of pharmacological innovation to the market: what is the role of economic sustainability	Dott. Emilia Vaccaro Medical-scientific journalism: from the interview with the expert to the scientific article	Prof.ssa Vittoria Raffa Nanotransducers for cell therapy
14.30-16.30	Dott. Luca Marchetti Computational systems biology: successful test-cases	Dott. Diletta Piacenza Registration of medical devices and pharmaceutical products - company case studies	Pharmaceutical sector governance and pharmaceutical costs.	Prof. Veronica Neri Ethics and scientific communication in new media times. The case of drug communication	Dott. Andrea Chicca Innovation and drug development: from Academic research to spin-off company
16.30-18.30				Dott. Alice Matone Science and skepticism: so many doubts when it comes to health	Dott. Raffaella Faggioni Patient centric drug development in the digital era.